



P i e r r e C a r d i n

P R O J E C T
R E J U V E N A T E

S P R I N G / 2 0 2 3

A V A N T - G A R D E

T r i s t a n M a r l e y



MOOD BOARD



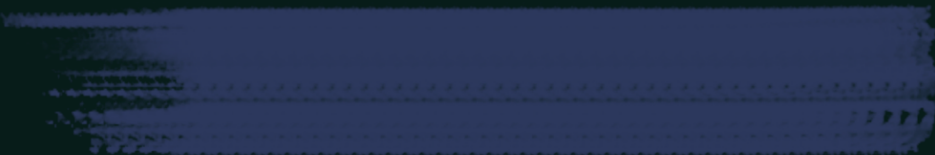
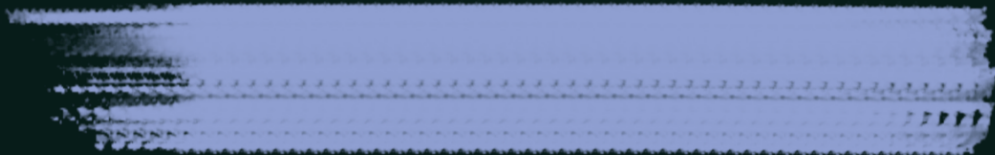
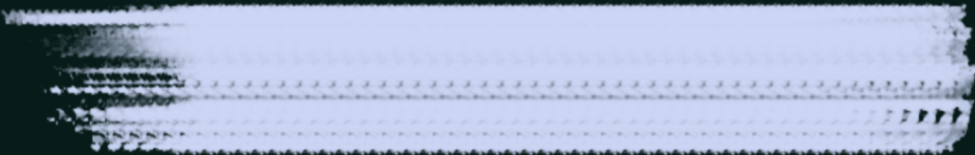
B R A N D S T R A T E G Y

Retail: Boutiques

Price range: EUR: €92 - €4450

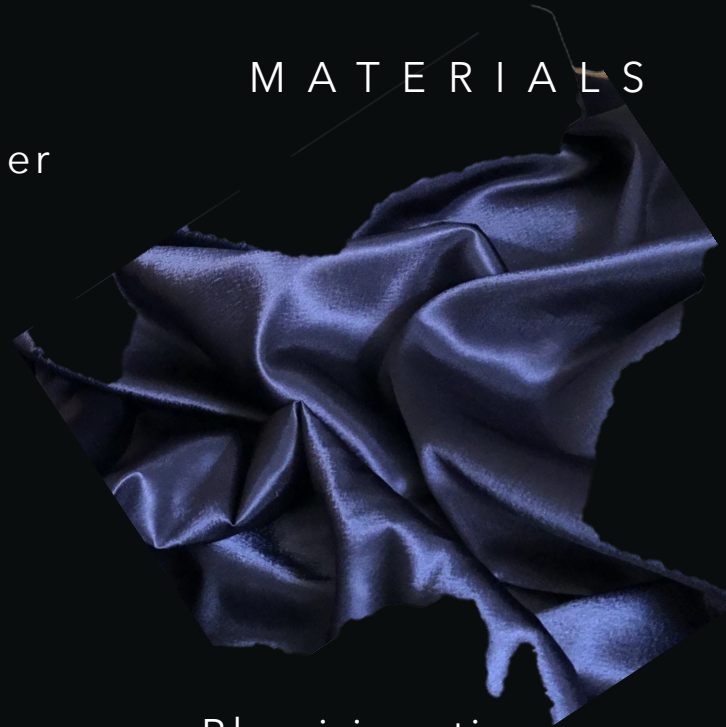
Location: Paris

COLOR PALETT



M A T E R I A L S

White jersey interlock knit 70 denier



Blue iris satin crepe



Red polyester wool dobby chiffon



Avacado green polyester wool dobby chiffon



Black crepe scuba knit

SKETCHES

A.



B.



C.



SKETCHES

D.



E.

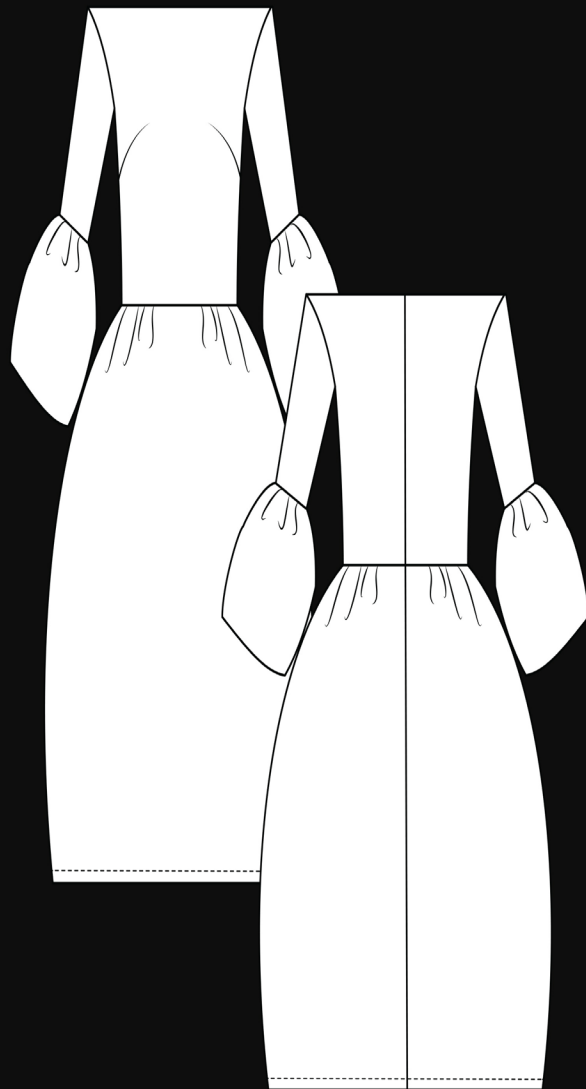


F.

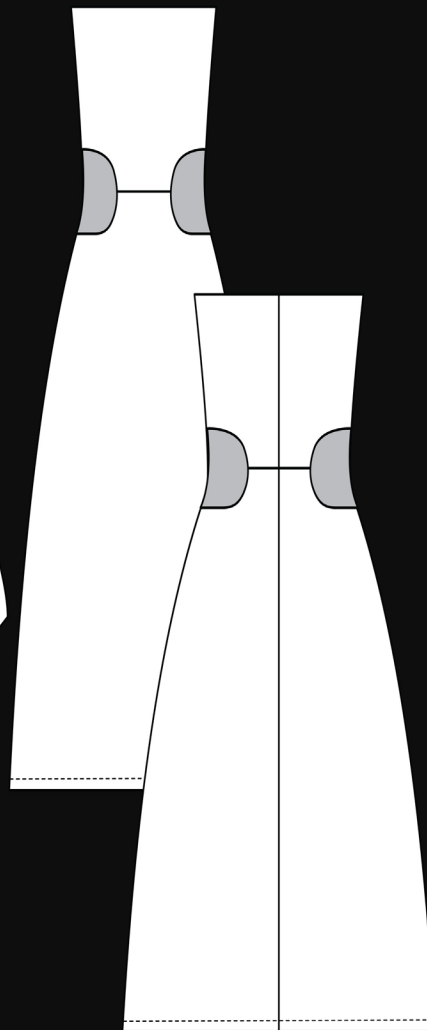


FLATS

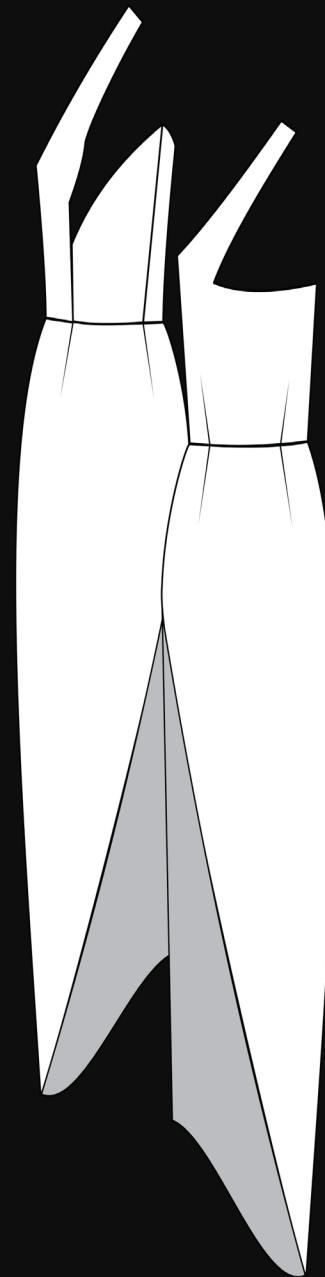
A .



B .

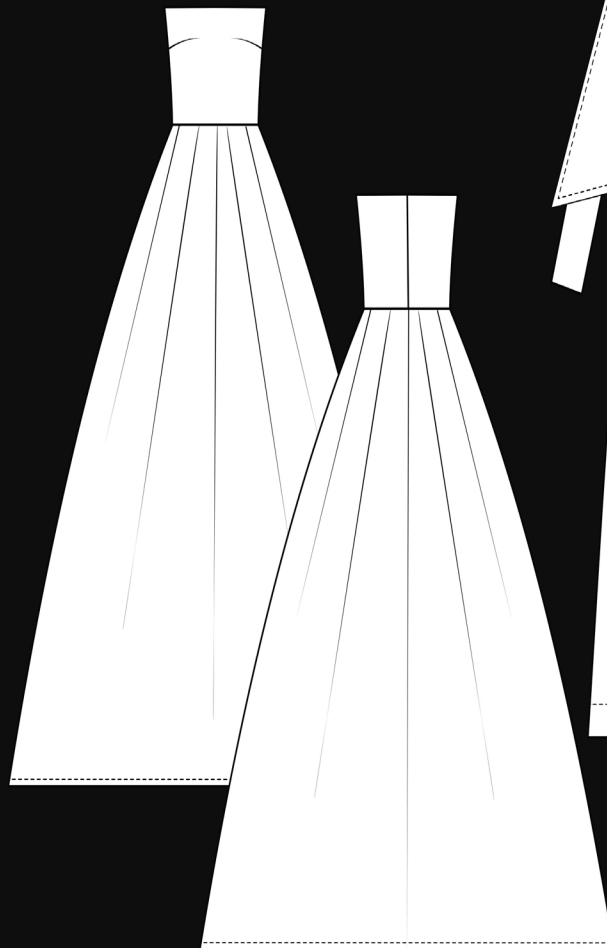


C .

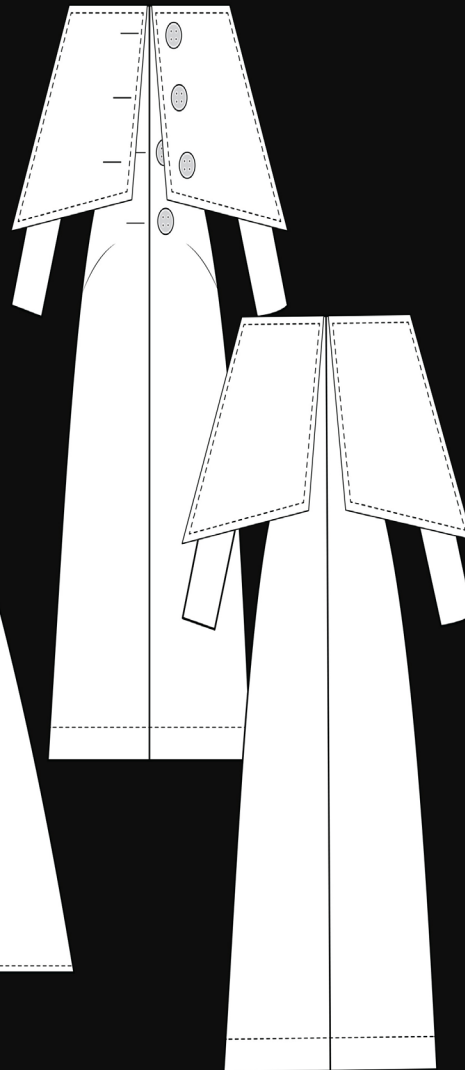


FLATS

D.



E.



F.



R . C a r d i n & I





Pierre Cardin

1922-2020